SMBA meeting agenda and minutes March 31st 2016 The Rustic Barn Pub 150 Speigletown Rd, Troy, NY 12182

Agenda items in regular font. Minutes in bold. Action items underlined.

SMBA present: Drew Roginski, Chris Cavanaugh, Erik Rodriguez, Ian Bonesteel, Chris Morris, Josh Haugh, Owen Dougherty, Art Picard, Adam Giannini

6:30pm meeting start

Introduce Adam Giannini - he's interested in being a member at large and volunteered to assist with communications/social media/instagram.

Officer reports

- 1. Report on Adirondack Sports and Fitness Expo Sold some memberships, talked to people, a lot of hikers and trail runners, Saratoga HS mtb club advisors interested in helping out.
- 2. Report on Hoosick Falls Outdoor Expo cancelled due to lack of key support participation.
- 3. Treasurer's Update balance of \$14,345.41. Recent \$992 for officer insurance. \$75 for stickers. ~\$80 Square app.
- 4. Website and Communications Update Send any updates for web to JH. Trail forks and Mtb project discussed.
 - a. Add Grafton Rocks page w/ bikereg.com registration link <u>CC will send JH some info to start this page.</u>

Trail system reports

- 1. Daniels Road trails in great shape
 - a. Trail day April 9, 9am-1pm. Leaf blowing. Wood bridge repairs. More to do.
- 2. Pittstown State Forest Trail conditions are still wet.
 - a. Trail day possibly 4/10.

- b. Trail day 4/3 tentatively scheduled but weather forecast is lousy so will probably cancel. 9a-1p.
- 3. Poestenkill Community Forest
 - a. Trail day 4/16- 9a-1p. <u>lan will make new tool purchases soon</u> (approved by board in 2015). Skills clinics being planned for 2016 per Specialized Grant.
- 4. Thacher State Park trails flagged last year might clear corridor at next I Love My Park day (May 7)
- 5. Moreau Lake SP Proposing a meeting with parks to discuss building new trails. Kurt Kress Regional Capital Facilities Manager. Casey Halzworth (?) works with Kurt. Drew, Art, CM, Owen will facilitate that initial meeting. CM will initiate.

Map and membership updates

- 1. Membership sales and metrics
 - a. 40 memberships sold via bikereg, plus those sold at expo.
 - b. Noticeable bump in sales after email blast. Send 2 more blasts before end of promo, roughly April 15 and April 22.
- 2. Status of new maps and stickers
 - a. Theresa still waiting on some sponsor images for map graphics. <u>Set deadline for graphics/ads by next friday by 4/8. Print maps by 4/15.</u>
 <u>Hopefully mail by 5/1.</u>
 - b. Saratoga Map:

2 spots left, one is for Elevate, but need their graphic (<u>Theresa is handling</u>), second spot is still open.

c. Pittstown Map:

Per Jim Mitchell: 5 spots still need to be filled. Map sponsors - tomhannock, the ruck, sky high, browns?? CC and lan shoot for 4/8. CM will send an email to group to wrap this up.

C. CM continues to work on pdf map app

Event updates for 2016

- 1. Events calendar (general)
 - a. Check out events calendar on website and make sure it is current. The website calendar contents comes from our Google Calendar and provides a link to event details on Facebook. send me your event details and I'll put them on the website if they are not there already. it helps if you create Facebook event with start time and location Etc.
 - b. Instructions For adding your own event yourself to the Google Calendar check out the portal page: http://saratogamtb.org/portal/
 - c. Status of tentatively scheduled events (Trail Days, Clinic days, SMBA Daniels Road Epic, Pittstown Grafton Epic, etc.)
- 2. Earth Day cleanup event at Pittstown State Forest April 23
- 3. I Love My Park day event at Thacher State Park May 7th
- 4. National Trails day Nothing to plan for
- 5. Grafton Rocks! event June 11th discussion about planning. 200-300 people anticipated!
- 6. RPA Fall Festival September 24th
- 7. MUD maybe sometime in August? Recommend subcommittee for MUD.

Add on agenda items:

- Board votes to add Adam as member at large CM nominated. Drew seconded. All
 in favor. None opposed. Welcome Adam and thank you for volunteering! <u>Adam will</u>
 start SMBA's instagram acct.
- Owen will look into new vinyl banners we want 2 large, SMBA banners one for north events and one for south, and one for Albany area. Art may have a contact who can assist if needed.
- 2 post office keys CM will get one to Drew Drew will check mailbox regularly.
- Both leaf blowers in storage at the moment. CC has a lot of SMBA North's handtools at the moment.

~9:30 pm meeting adjourned